Missouri Good Neighbor Week 2023

Snapshot of Results



Named "Neighboring Program of the Year" in 2023 by Neighborhoods USA



74 +

Service Events

These groups — including 65 MU Extension county councils worked together to serve their neighbors. 8973 +

Visitors to website

to learn more about what it





tagged posts

celebrating good

#mogoodneighbor

#goodneighborweek

On Facebook, LinkedIn,

neighbor week activities.

Instagram and Twitter

382

19,778

Missourians

Impacted

by acts of neighboring done & reported during Missouri Good Neighbor Week 2023. (Up from 12,850 in 2022)

2.4 million

Impressions from TV PSAs, interviews, radio, podcasts & 24 newspaper columns statewide.

2302

downloads

of reports, graphics, idea & library packets, and digital toolkits for Missouri Good Neighbor Week.

62

People were nominated as one of Missouri's Most

Engaged Neighbor.

Missourians really appreciate neighbors that go the extra mile.





1183

People involved in an act of neighboring.

Everything from mowing yards to delivering cookies to first responders. Many times more than one person was involved.

http://missourigoodneighborweek.com